

able Ce E sd Pvt. Ltd.

UNLOCK YOUR DREAMS



Respected Sir / Madam,

Sub : Business Proposal for Staffing – Training – Consulting (STC) Services.

Greetings from Able Ceesd Private Limited.....!

Extremely happy to connect with you.... Trust all is well at your end.

Welcome to Able Ceesd Private Limited (ACPL). STC (Staffing, Training & Consulting) is our business, it's what we do. Since 2019, ACPL has provided Institutions with innovative and unique Staffing, training, and Business Consulting / Management solutions to suit their needs. Operating as the business partner providing Training, Placement and Business consulting services, ACPL is the one-stop solution provider you've been looking for.

ACPL has made its footprint very strongly in the Southern Part of the Country in a very short period by its unique & result oriented approaches in the field of Training, Staffing & Business consulting. ACPL is the most trusted organization that consists of high-performing, high-qualified, multi-disciplinary Resource Team to develop a unique approach & Strategy based on the need of our clients.

The leadership team of ACPL is from the Industry and has more than a decade of hands-on experience..

Sharing our company's profiles for your kind reference. Kindly have a look at the same and please revert positively on the way forward.

Awaiting positive hearing from you.....

Yours Faithfully

Kannan M

Founder & CEO

Ph-9790167401



From the Desk of Founder & CEO

ACPL has over 10 years' experience in the field of training, Staffing and Business Management sector.... and in that time we have never lost sight of why we are in business, and that is to provide quality services / solutions through innovation, inspiration and intelligence.

Our mission is to be the leader in providing business solutions Institutions by consistently exceeding customers' satisfaction. Our commitment to you is that all ACPL business decisions are made with this objective at the forefront.

As an organization we aim to build meaningful and mutually beneficial partnerships through customer service, open and direct communication, quality services and a focus on innovation.

At ACPL we maintain a strong internal culture of passion, excitement, recognition and empowerment and our aim is to pass this on to you whenever you deal with our team.

Our strategic outlook is to implement further innovative solutions to continue to deliver on our promises and improve our services to our diverse customer base. We look forward to building a partnership with you.

Kannan M

Meet Our Team



Ms. Anitha

MD



Mr. Thangamuthu

CCRO



Mr. Jagadesh A

COO



Mr. Rajkumar

Advisor



Mr. Suresh

Head - OPs



Ms. Freeda

Coordinator



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"To be the number one company and to be the first choice in the field of Training, Recruitment and Business Consulting Services by Consistently Exceeding the Customers' Satisfaction".



To create Fast Trackers by bridging the gaps between students/executives and the corporates/institutes.

To create unemployment free society by enhancing Skills & Knowledge of the students & the executives through the systematic approaches & the potential development.

To guide toward achieving goals by initiating and developing researches, strategies and consulting.

Values
that guide us

We Never Give Up

We Go Deep & Are Dedicated to The Core

We work Smarter & Achieve more with fewer resources

We hold each other accountable for best results

We relentlessly pursue new opportunities – On day to day basis – to add value to our business



Strong Network / Industry & Institutions connect



100% Quality Focus & Customer Satisfaction



24/7 Escalation & Operations Response Centre



Commitment to Cost Optimization – Less Cost More Output



Young Team Qualified Professionals & Experts



One Stop Solutions for All your needs



Service Level Agreement Model

our team

Experts

12

Resource Persons

350

Field Force

55

Admin & CRM

15



OUR

Strength

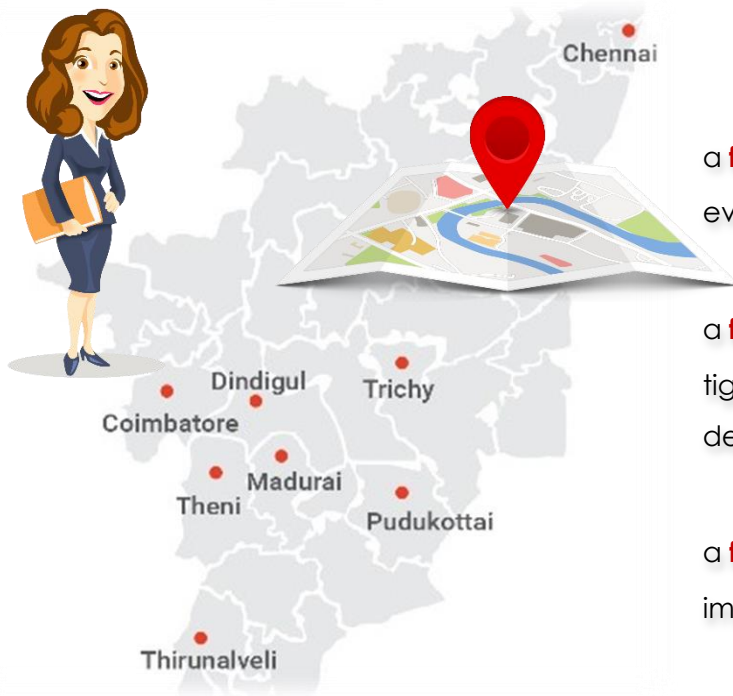
Industry Experts with more than a decade of Industry Exposure

Strong Industries & Institutions Connect

350+ Resource Persons & 50+ Hiring executive.

200+ Industries and 500+ Institutions clients across India





“QCPG” APPROACH

a **focus on Quality Delivery** – we will capture, evaluate and passionately pursue the service levels

a **focus on Cost optimization** – we know you have tight budgets, but you will see that we put service delivery over cost.

a **focus on Process Improvement** – If it can be improved upon...

OUR TARGET GROUP

**NO Geographic limitation
– Pan India Operations**

Universities & Educational Institutions

Schools & Colleges

ITI & Polytechnic Colleges

Other Skill Development Institutions

Training Organizations









[**A**] + [**TE**] + [**PS**]



Step 1

“Able”

(**A**ssessing for **B**etter **L**earning & **E**nd results)

“Ceesd”

(**C**onsolidating of **E**nd results **E**nabling **S**kills **D**evelopments)

“Able”

(**A**ctivity **B**ased **L**earning & **E**ducations)

“Ceesd”

(**C**ommunicative **E**nglish & **E**mployability **S**kills **D**evelopments)

“Able”

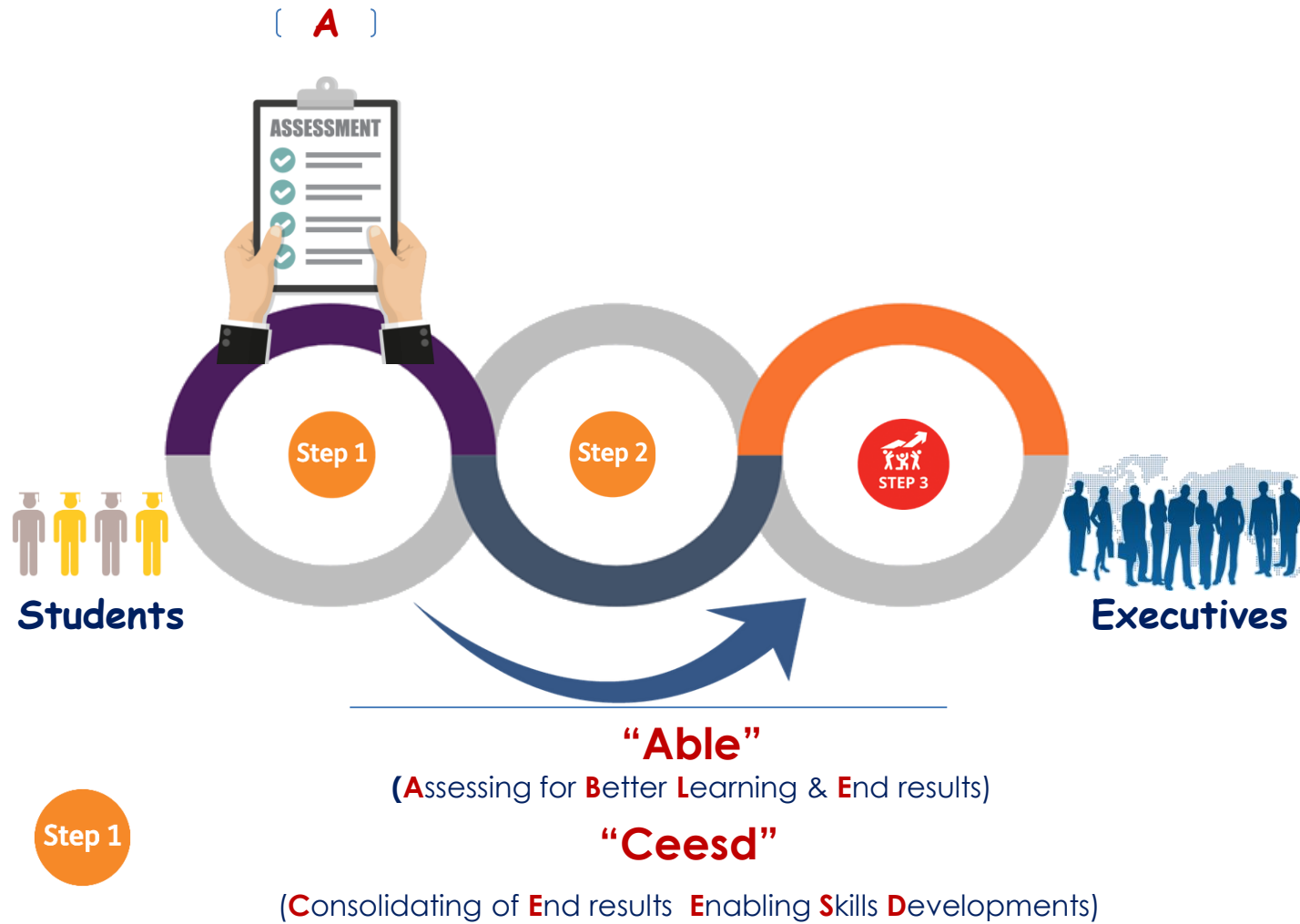
(**A**ttracting the **B**est **L**ist of **E**mployers)

“Ceesd”

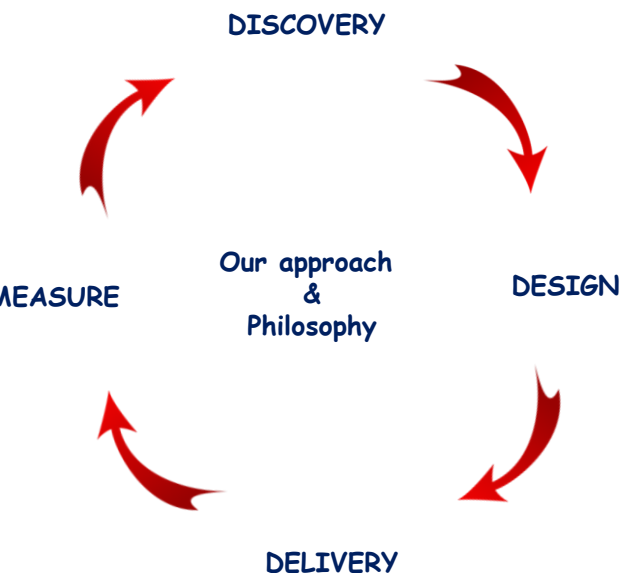
(**C**ompetent **E**mployees at an **E**ffective & **S**afe **D**estination)

Step 2

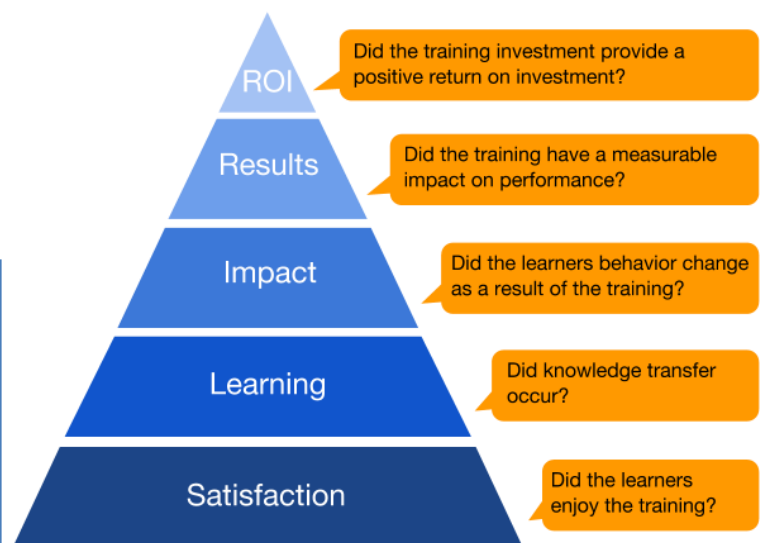
STEP 3



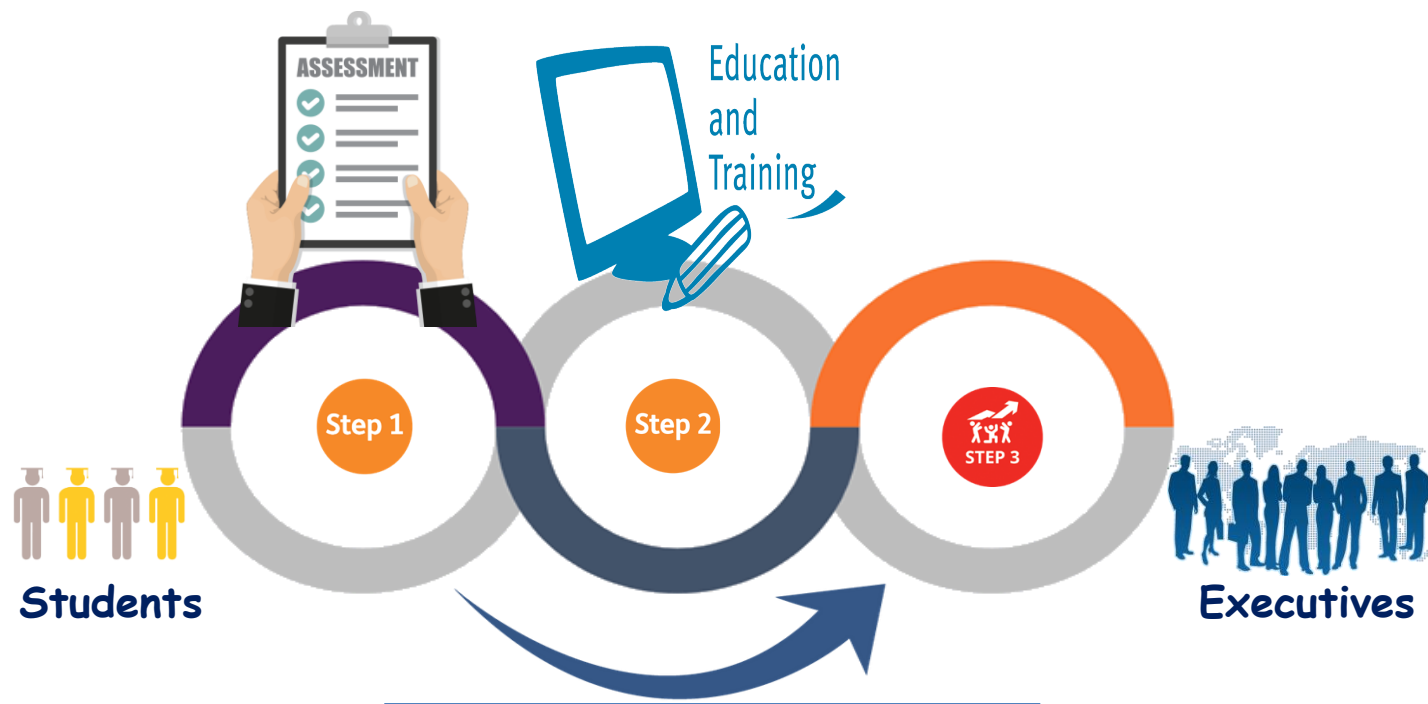
Our Assessment Approach



Measuring training effectiveness



[**A**] + [**TE**]



“Able”
(Activity Based Learning & Educations)

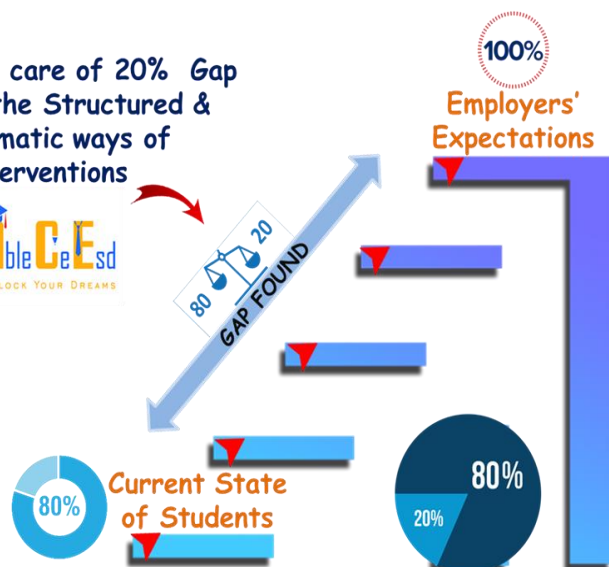
“CeEsd”

(Communicative English & Employability Skills Developments)

Specially designed for the Schools & Colleges students focusing on Communicative English & Employability Skills Development covering various Functional & Soft Skills training modules.

We have specially structured Syllabus for each Year to bridge the Gap of 20%. This Program will be handled by our coaches and industry experts.

ACPL takes care of 20% Gap through the Structured & Systematic ways of interventions



Aim of this Program is to create Employable students community and Unemployment Free Society.

GAP Found



- Lack of Communication (English, Tamil etc) / Presentation Skills
- Lack of Self Confidence, Motivation and Positive Attitude
- Lack of Practical Exposure and Industry Knowledge / Awareness
- Lack of Employability Skills and Negotiation Skills
- Lack of Managerial, Leadership & Team Building Skills
- Lack of Problem solving & Analytical Skills

Approach

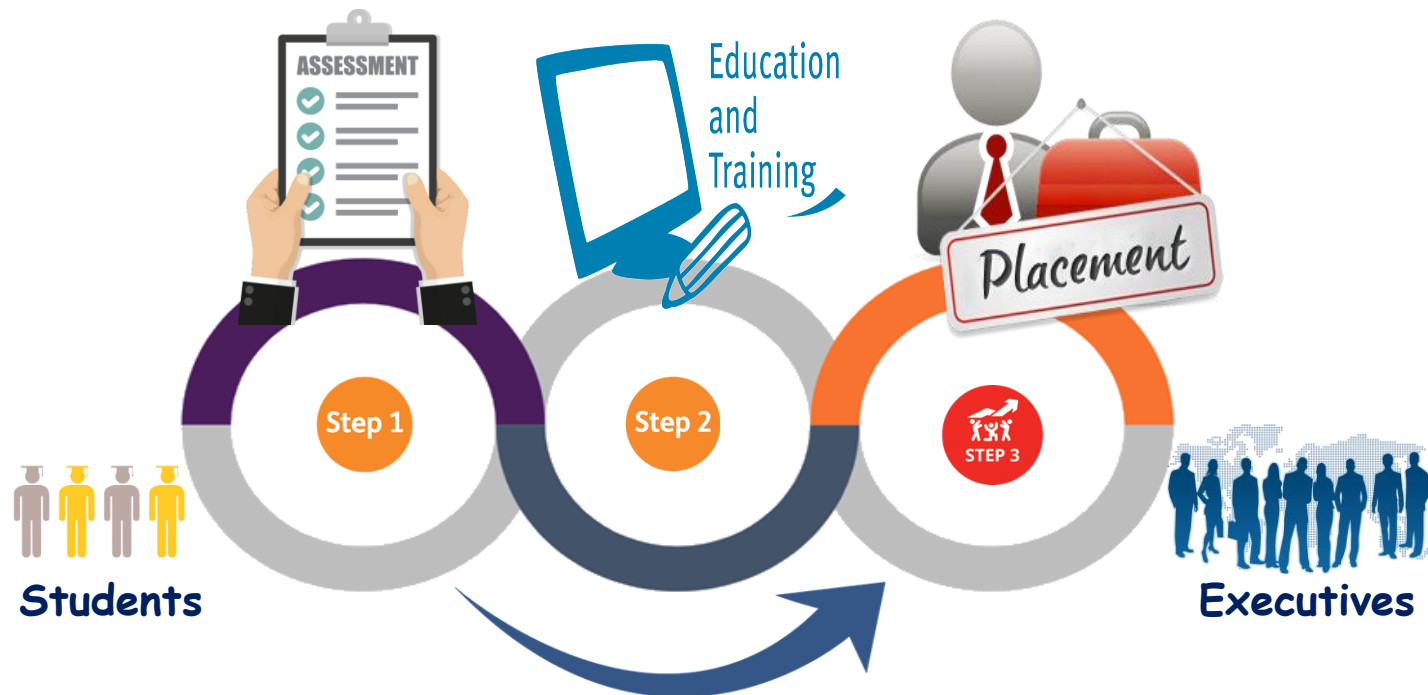


- Grade wise structured Syllabus / Plans
- Language Development and Communicative English/Tamil
- Motivation & Positive Attitude Development Program
- Effective Way of Problem Solving
- Self Confidence using NLP techniques
- Employability Skill Development
- Managerial, Leadership & Team Building Skills Development
- Career Guidance & Placement Assistance
- Industry & Institution Interactions

Our Program Also covers the following in the Syllabus :

- ✓ Communicative English Program:
- ✓ Business English Program
- ✓ Writing Skills Program
- ✓ Employability Skills Development Program
- ✓ Professional and Business Communication Skills
- ✓ Motivation & Positive Attitude Development Program
- ✓ Junior / Middle / Senior Management Development Programs
- ✓ Communication Skills
- ✓ Presentation & Business Communication Skills
- ✓ Interpersonal & Team Skills
- ✓ Personal Effectiveness Skills
- ✓ Managerial & Supervisory Skills
- ✓ Leadership Skills
- ✓ Sales & Customer Service Skills
- ✓ Motivation & Positive Attitude Development program
- ✓ English Language Skills
- ✓ Communication Skills
- ✓ Presentation Skills
- ✓ Team Skills
- ✓ Teachers Development Program
- ✓ Students Development Program

[**A**] + [**TE**] + [**PS**]



“Able”

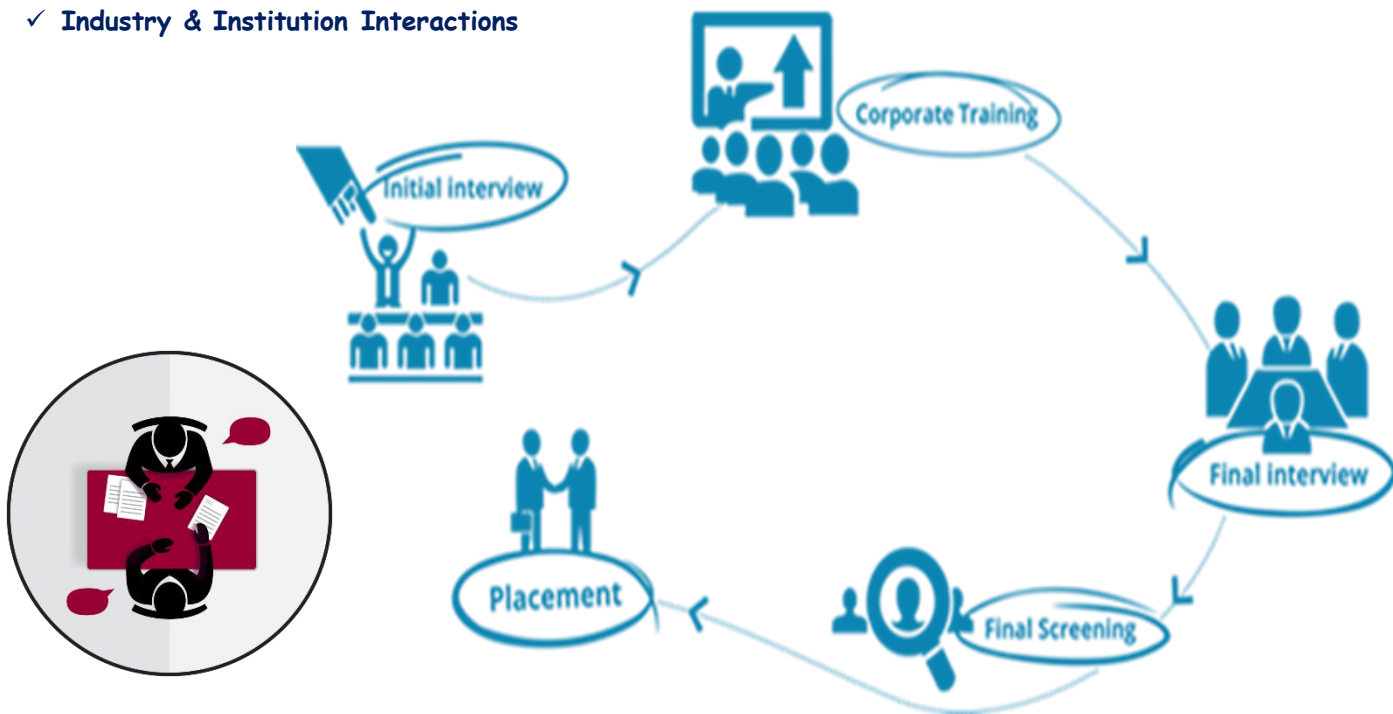
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“Ceesd”

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- ✓ Pre- placement talk
- ✓ Finalizing the educational qualification and eligibility
- ✓ Career Guidance & Counseling
- ✓ Group Discussion
- ✓ Technical Interview
- ✓ Formal Interview
- ✓ Post Placement Talk
- ✓ Maintaining database of students to refer them for suitable job vacancies
- ✓ Conducting On / Off campus interviews
- ✓ Preparing them for competitive civil exams, higher studies and choosing a rewarding career
- ✓ Giving information on Professional Development courses higher studies available in India and abroad and informing the students
- ✓ Maintaining job Performa at the cell for making suitable JOB REFERRALS.
- ✓ Various talks, symposiums and workshops by eminent personalities
- ✓ Personality development programs, mock interviews and mock GD sessions
- ✓ Industry & Institution Interactions



predominately focuses on the Learning & Development programs (On various Functional & Soft Skills training module) for the Teachers / Professions / Coaches.

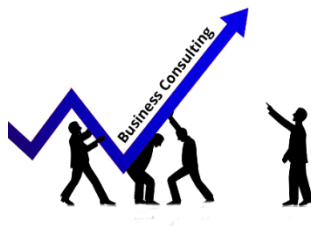
- Train the Trainer Program
- Teachers Development Program
- Presentation & Business Communication Skills
- Interpersonal & Team Skills
- Personal Effectiveness Skills
- Managerial & Supervisory Skills
- Leadership Skills
- Motivation & Positive Attitude Development program
- English Language Skills

Complete L&D Solutions | **Outbound Experiential Learning** | **Certification Programs**

Personalized Coaching Approach

LIVE E-Learning

“Able”



“Ceese”

(**A**ctivate **B**randing & **L**eading **E**ntries)

(**C**ontrolling **E**xigencies and **E**nabling **S**afe **D**estinations)

- ✓ Universities & Educational Institutions
- ✓ Schools & Colleges
- ✓ ITI & Polytechnic Colleges

- ✓ Other Skill Development Institutions
- ✓ Training Organizations

Research Advisory:



Industry Analysis

Business Research

Market & Competitive Intelligence

Feasibility Analysis

Marketing Advisory:



Marketing Audits

Branding

Inbound Marketing

Content Marketing

Strategy Advisory:



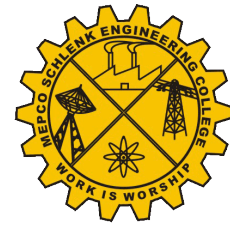
Business Plans & Allied Services:

Business Process Enhancement:

Transformation Solutions

Market Entry Strategy

Few Clients





Thank you



Awaiting to serve you...

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